

DR. LLOYD K. LIU'S

WORD *of* MOUTH

Summer 2007

Which Way To The Beach?

Ahh ... Summertime!

But first, ensure the important things are looked after!

As we breeze through the lazy, hazy days of summer, kicking back and swinging in the hammock can be made easy knowing that your dental checklist (and your family's) has been pulled together for you. And yes, that does sound like something a dentist would say! But seriously, with so many things to think about, it's easy for the details to get away on you.

Here are a few things to check off your list...

■ **Mouthguards** – Protecting your teeth from summertime sports injury is essential. What shape is your mouthguard in? Have your children outgrown theirs? Make sure your protection is in top-notch shape!

■ **Insurance Opportunities** – Your dental insurance will likely expire December 31st. Call now to

make the most of your benefits this year. Summertime gives us an excellent opportunity to plan your treatment over the next six months.

■ **Back To School** – Book recalls for your kids now ...before school starts. And for college kids, ensure they see us before they end up too far away for care.

■ **Recare** – We're learning more and more about how healthy gums equal a healthy body. Have you had a recare appointment in the past six months?

■ **Esthetics** – Whiten, brighten, and shine up your smile for those summertime photos! Ask for a personal cosmetic consultation!

So take a moment and give us a call, check dentistry off your to-do list, then get back to summertime fun. We are committed to excellent oral health and just wanted to remind you of details you may have overlooked. Now ... back to the badminton!



Whitening Special!

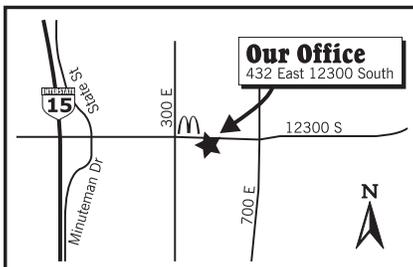
*With complete exam, x-rays and dental cleaning at regular price.

Offer ends:
December 31st, 2007

* New patients only.
* Not valid with any other offer.

now
\$49

We Welcome New Smiles!



Call Today!
(801) 553-2588

Lloyd K. Liu, DMD
432 East 12300 South
Draper, UT 84020-9503

Office Hours

Monday 9:00 am – 5:00 pm
Tuesday 10:00 am – 6:00 pm
Wednesday Closed
Thursday 10:00 am – 6:00 pm
Friday 9:00 am – 5:00 pm
Saturday 9:00 am – 2:00 pm *
* One Saturday per month by appointment

Web site www.smileymolar.com

New patients welcome!

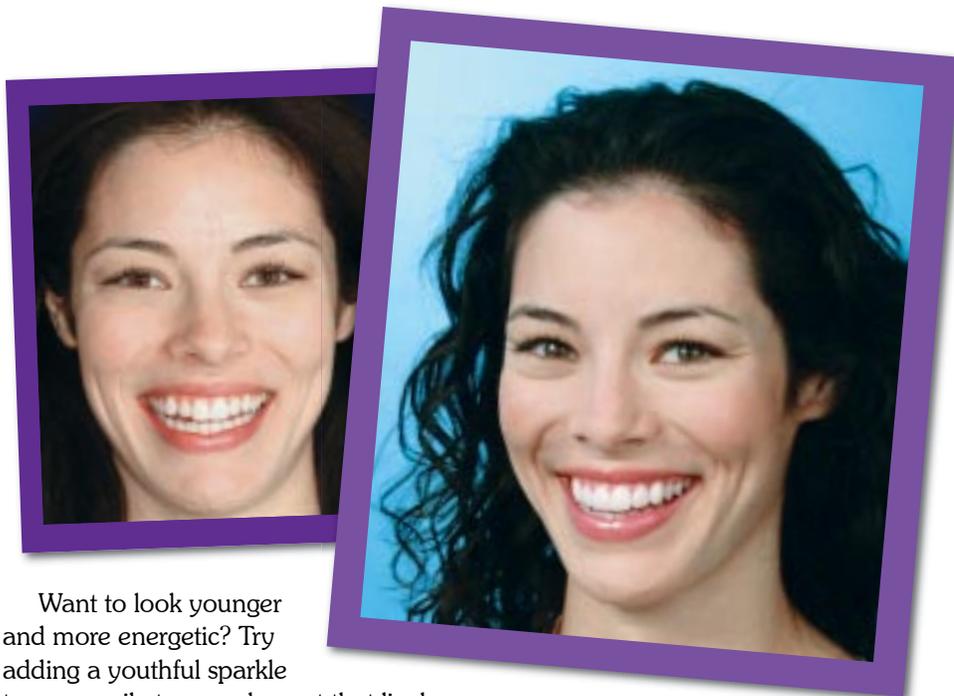
Our Services Include:

- ❖ Family & cosmetic dentistry
- ❖ Digital x-rays – less radiation
- ❖ Intraoral camera
- ❖ Tooth whitening
- ❖ Crowns & bridges
- ❖ Nitrous oxide sedation
- ❖ Emergency dental care
- ❖ Most insurance plans accepted
- ❖ Wheelchair accessible
- ❖ Visa, MasterCard, American Express, and Discover welcome

If you presently have a dentist you are happy with, please consider this information helpful. If you are looking for a dentist, please think of us.

Look Lively!

Keep your competitive edge!



Want to look younger and more energetic? Try adding a youthful sparkle to your smile to complement that lively gleam in your eye! For many people, being the best they can be has become a competitive necessity in the work force. You deserve to live up to your expectations. You've earned your competitive edge. You ought to have a great smile.

Consider...

- **Have your teeth darkened or yellowed over time?** Whether the cause is staining from food or medications or thinning enamel from too-vigorous brushing, dentistry has a solution. Teeth whitening, bonding, veneers, and simply replacing old silver fillings with white ones can all brighten your smile.
- **Do your teeth look longer than they used to?** Brushing too hard can cause gums to recede, making teeth look longer, but if your gums are red and swollen, you could have gum disease. Periodontal treatment can restore gum health and save the supporting bone that keeps you looking youthful.
- **Have cracks, chips, and gaps become more conspicuous?** Over time, minor problems can grow into bigger ones that others can see. Bonding or porcelain veneers can cover cracks or chips, fill gaps, and reshape teeth. Enamel-colored crowns can strengthen

and restore teeth, and a bridge or dental implant can replace them.

Call for a consultation. Be competitive and stay ahead of the pack.

It's About Time Smile on...

Did you miss the first and only Time Traveler Convention held at MIT? They only needed one because travelers from across time can return as often as they want to. Future time travelers can find out about it through time and space co-ordinates that were slipped into strategic spots and through archived media publicity like this newsletter!

Why do we care? Well, for one thing, we'd like to learn why the ancients of 9,000 years ago – 4,000 years earlier than previously thought – were drilling teeth with flints. To fix cavities? To release spirits? Without time travel, we'll likely never know.

We do know that time marches on and so does science. Today, dental procedures and techniques are comfortable, safe, and preventive. Scientists have even learned how to regenerate teeth.

Smile. Your future looks great!

Top These 3!

Subtle or not-so-subtle. It will make a difference!

Here are the top 3 reasons why you might ask the dentist about gum recontouring...

- (1) Your teeth look too short.
- (2) Your gums show too much, making your smile look "gummy."
- (3) Your teeth look different lengths.

We don't ever want you to avoid smiling or to hide your potentially glamorous grin, so we'll be happy to talk to you about re-sculpting and re-proportioning your smile using this technique that really works.

Before you know it, you could experience these top 3 outcomes...

- (1) Your teeth look larger and more naturally proportioned.
- (2) Your gums show less for a more attractive smile.
- (3) Your teeth are straighter and more even.

Gum recontouring is only one way that dentistry can get you smiling again!



Ageless Option

Save your smile
with a crown
& bridge



C

rown and bridge restorations are not only for the mid-life crowd. They were developed to restore badly damaged or missing teeth. It doesn't matter to your teeth whether the damage occurred during an exuberant hockey game or whether you waited too long to replace a filling. Crown and bridge restorations will make your smile beautiful again.

Appearance is so important to self-esteem that it is always best to restore teeth as quickly as possible. Even one

missing tooth can cause your other teeth to drift and appear crooked. But there's more ... missing teeth or teeth that are too damaged to do the job can impair your ability to eat and speak.

That's where crowns and bridges come in. You may have heard a crown called a *cap* – it literally caps a damaged tooth and strengthens and protects it. If you've met someone who has a gold crown, you likely will have noticed it. If you've met someone wearing a crown made of enamel-colored porcelain, you

probably didn't even know they had one. That's how completely natural it looks.

A bridge combines crowns on your own teeth with the number of artificial teeth needed to fill a space. This way you can look great again and keep your other teeth from becoming prematurely damaged or worn down. And in fact, crowns and bridges prevent further damage to your bite ... your appearance ... and your bank account!

Your *Shining* Glory

It's your smile!



It's not as hard as you think to keep that wonderful clean feeling your mouth always has after a visit to the dentist. You know ... that shimmering feeling that makes you want to smile?

Brushing at least twice a day and flossing once a day will help to keep your teeth white and your gums healthy and looking pink. Healthy gums will help you to retain the bone structure that supports

your teeth and defines the bottom third of your face. Healthy gums and clean teeth are the foundation that lets you maximize the dazzle of cosmetic dentistry.

So brush and floss and prevent the natural film on your teeth from building up and causing problems with your oral health. And keep going for your recare and hygiene appointments ... to keep the shine!

Ensure Your Insurance

No time like the present

Most insurance companies base compensation on a calendar year, therefore summer marks the half-way point in your opportunity to use this year's benefits. We encourage you to come in as soon as possible to ensure sufficient time to sort out treatment and insurance considerations.

We want your teeth to last your entire lifetime. That's why we like to see most of our patients at least once every three to six months. Not sure about coverage? When you file your insurance booklet here with your records, we can review your treatment and cost options in advance. If you don't have a booklet from your employer or insurer, simply ask for one, then bring it in to us. We look forward to seeing your smile.

Get Acquainted Special!

Includes: Exam, x-rays, dental cleaning, and oral cancer screening.

Offer ends: December 31st, 2007

* New patients only.
* Not valid with any other offer.

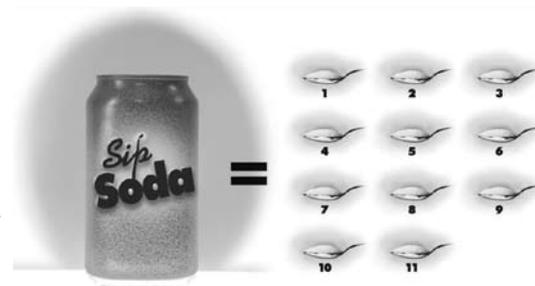
now
\$49



Soft Drinks, Hard Choices

Make the right one!

Remember when a bottle of soda pop was a big treat on a hot summer day? Well, soda may still taste great, but the portion size has exploded, and so has our consumption! Since 1970, our average yearly consumption has increased by 2½ times! Way back when, soda came in a 12 oz bottle, but now the standard serving size at amusement parks is a whopping 32 oz!



Sip all day
Get Decay

© California Dental Association

There are many health issues surrounding soda, but front and center is the oral and dental health of our children, particularly our teenagers. Individual soda companies approach schools with lucrative long-term exclusivity deals called "pouring rights" in return for funding. The marketing is so intense it's almost impossible for teenagers to ignore it. Daily consumption among teens has almost doubled in the last twenty years alone!

It's very easy to forget that soda is a sugary, acid-filled beverage that attacks your teeth and gums with a vengeance. Our mouths are filled with natural bacteria that, when combined with soda sugars, produce acid that attacks teeth for twenty minutes or more. The phosphoric acids in pop can dissolve tooth enamel resulting in erosion or loss of hard tissues from the tooth surface.

What to do? Try sugar-free products, or best yet, try that great-tasting, simple, free thirst quencher. It's called water, and it has no fat, no caffeine, no sugar, and no acid!

**Please take advantage of our
Get Acquainted Special!**

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